



Ernst Jonker (Edam, 1959). He studied French and Sociology at the Teacher Training College in Leeuwarden and the University of Groningen, specializing in global issues (including supranational environmental-, development- and safety challenges). Started working as a teacher of French and Sociology at the Friesland College. After that, he worked as educational consultant at the Polemological Institute of the Rijksuniversiteit Groningen and for COBO (Association for Vocational Education), developing curricula about international issues for vocational education in different sectors. Later on he coordinated projects about implementing environmental management in education and health care for CPB (Central Project Bureau). In the meantime he obtained a Master of Business Administration degree at the Universities of Twente (NL) and Cardiff (UK), specializing in sustainability. After this he worked for several consultancy firms, assisting companies in different branches with implementing environmental-, quality- and safety management systems. At the basis of this specific expertise he started teaching operations management at the Hotel Management School in Leeuwarden in 1997. From 1999 till 2004 he (co)developed, implemented and coordinated the part-time bachelors course in hotel management in The Netherlands and Aruba (Caribbean). From 2006 till 2011 he already was a member of the research group sustainability - responsible for developing, implementing and executing the sustainability aspects within the hotel management curricula within (NHL)Stenden. Together with Elena Cavagnaro he produced papers on how to implement sustainability effectively in universities of applied science, and presented these at conferences. From 2011 onwards he (co)developed, implemented and executed the work&study (flexible) AD- and BA-programmes hotel management. He followed an in-depth course in coaching at the *School voor Coaching*, leading to the status of certified coach. Since November 2020 he is back in the research group, as the coordinator of the 'Healthy food for people and planet' project, in co-operation with Accor Hotels.