



Ms Vrenegroor, raised in a small town in Friesland, enrolled in the School of Hotel Management in 2002, followed by the Master's degree programme in International Service Management in 2006, both at Stenden University of Applied Sciences. It was during this time that she developed an interest in sustainability. In 2008 she joined the staff of Stenden's School of Hotel Management, where she works as a lecturer and internship supervisor, both in the Netherlands and at several of our Asian branches. She joined the Research Group in 2011 to work along with the team on a study on sustainability in the hospitality industry.

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